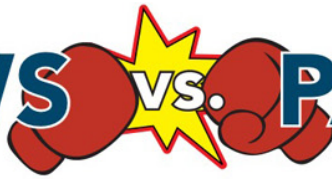




AIRSPACE

PILLOWS VS. PAPER



When people look at the initial cost of rolls of paper it is usually perceived as a less expensive material to use as void fill over air pillows. Polyair can show any customer that the majority of the time paper on average is more expensive to use for void fill than air pillows. A Polyair Sales Representative can show any end-user where these savings are in their environment by using a tool called ROI on the Fly.



Where are the savings?

- Material Cost – The average material cost savings per package could be up towards 24%
- Weight – Air Pillows are 18% lighter than paper. This will drive down the cost of shipments
- Reducing Material Consumption – On average packers use up to 78% more square footage of paper in a package than they would compared to air pillows
- Labor Savings - Using air pillows can calculate up to a 40% increase in productivity. There is no crinkling which equals less fatigue, which calculates to more packages being shipped
- Consistency – If using the same size box it is easy to place the same amount of pillows into a box, this will help control the overall cost of each package. This is difficult when using paper.



Reasons to avoid using paper for void fill:

- Repetitive Motion – constant compacting and forming can be tough on packers hands
- Cleanliness – Paper is very dusty. This can be bad news for companies who package electronic components, not to mention the customers who have to clean their product when they take it out of the box.
- Warehouse space – One roll of Polyair AirSpace film makes the same amount of void fill as almost 4 rolls of paper. AirSpace film would take up 4 times less storage space than paper making room for more inventories.

Have a Green initiative? Air Pillows are Green

- They are 100% recyclable (PE #4)
- 100% Biodegradable (Polyair Bio 360)
- 100% reusable
- Lowers in and outbound shipping cost which will lower your carbon footprint



What are Air Pillows?

- The cleanest form of void fill
- The lightest form of void fill
- Takes up the least amount of storage space in the warehouse
- The most labor efficient form of void fill
- A great form of Green packaging



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